



Dear Community Partner,

We would like to provide an opportunity for partnership in:

**North Littleton Promise, Cinco de Mayo Carnival  
Sunday, May 6th, 2018  
2pm-5pm**

The Cinco de Mayo Carnival is a partnership between North Littleton Promise students, families, community partners and local businesses, working together to host a cultural, family-friendly event for the local community to raise money for summer programs for immigrant kids in Littleton. Through promotion at over 10 Littleton churches and at various community gathering places, we expect 350 families to attend.

North Littleton Promise builds life-giving relationships with immigrant kids and families to transform the northeast Littleton neighborhood. Our three priority areas are Faith, Education and Leadership. These priorities are woven throughout after school and summer programs for elementary and middle school students in northeast Littleton. Our summer programs, which we hope to fund from this event, target “summer slide,” a common occurrence in low-income students, in which they take steps backwards in their academics due to lack of exposure to books, daily reading, and field trips to expand their background knowledge.

Please see attached list of sponsorship opportunities, including food, beverage and raffle prize donations. We look forward to working with you.

Sincerely,

Maureen Shannon  
Executive Director  
303-565-0079  
maureen@northlittletonpromise.org  
Tax ID #26-0125179

## **2018 SPONSORSHIP LEVELS**

### **Platinum Sponsorship \$2500**

1. Prominent logo (full size) and company name on all promotions and publicity, including, print ads, press releases, flyers and posters
2. Company logo (full size) on home page of event website
3. Hyperlink on event website and in email blasts
4. Banner space and signage on main stage at Carnival (provided by business)
5. Complimentary carnival booth (activity provided by your company)
6. Opportunity to include inserts in carnival goodie bags to all participants
7. Business mention on Facebook page
8. Announcer mentions your company during main stage comments

### **Gold Sponsorship \$1000**

1. Proportionate logo (1/2 size) and company name on all promotions and publicity, including, print ads, press releases, flyers and posters
2. Company logo (1/2 size) on home page of event website
3. Hyperlink on event website and in email blasts
4. Banner space and signage on main stage at Carnival (provided by business)
5. Complimentary carnival booth (activity provided by your company)
6. Opportunity to include inserts in carnival goodie bags to all participants
7. Business mention on Facebook page

### **Silver Sponsorship \$500**

1. Proportionate logo (1/4 size) and company names on all promotions and publicity including print ads, press releases, flyers and posters
2. Company logo (1/4 size) on home page of event website
3. Hyperlink on event website
4. Complimentary carnival booth (activity provided by your company)
5. Opportunity to include inserts in carnival goodie bags to all participants
6. Business mention on Facebook.

### **Bronze Sponsorship \$250**

1. Company logo (1/8 size) on home page of event website
2. Hyperlink on event website
3. Opportunity to include inserts in carnival goodie bags to all participants
4. Business mention on Facebook.

## **In Kind Donation**

Estimated monetary value applied to Gold, Silver and Bronze sponsorship levels

## **Raffle Prize Donation**

1. Recognition on event website
2. Business mention on Facebook Page
3. Recognition during raffle

## Sponsor Agreement 2018

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email address: \_\_\_\_\_

Website URL (for hyperlink): \_\_\_\_\_

### Sponsorship Level:

Platinum Sponsor \$2500

Gold Sponsor \$1000

Silver Sponsor \$500

Bronze Sponsor \$250

In-Kind Donation in the amount of \$ \_\_\_\_\_

Raffle Prize

### Will any service or products be donated?

If yes, please itemize:

\_\_\_\_\_

### Check All That Apply:

I will enclose/forward logo in print ready format

I will have banner/signage for the Carnival available for pick up by NLP staff.

I will have a vendor table at the Carnival

Mail this completed form and check payable to: *North Littleton Promise, Memo: Carnival*  
to: North Littleton Promise P.O. Box 3543 Littleton, CO 80161

Email logos print ready format to [maureen@northlittletonpromise.org](mailto:maureen@northlittletonpromise.org)

**Signature/ Date**

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